

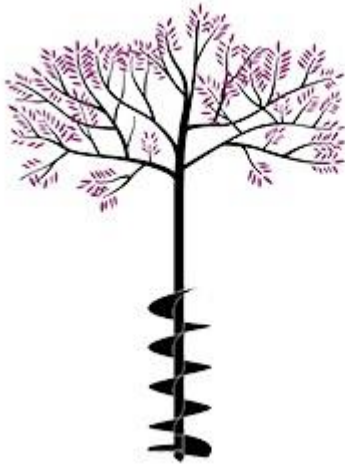
PERSONNEL

JOBS

ARTICLE

EVENTS

FACTS &
FIGURES



A LONG-TERM COMMITMENT

From Pilbara in Australia to Khanbogd in Mongolia, engaging local communities wins the licence to operate

[read more...](#)

Welcome to the July issue of Communication Directory

For some organisations community engagement is the cherry on top of their business strategy – a promotional taster for their annual corporate social responsibility report. However, for companies that operate under constant scrutiny, in particular with regards to sustainable development, working closely with local communities is an integral part of maintaining their social licence to operate.

In this month's featured article, Simone Niven, global head of corporate communications at Rio Tinto, takes us through the enduring relationships the mining giant upholds with local workers all across the globe, relationships that not only help to foster stakeholder trust but draw on indigenous expertise to increase the efficiency of their activities.

Another kind of engagement is featured in our Facts & Figures section, where new research shows the global importance of employer branding to attracting high-quality job candidates.

As always our newsletter also provides the latest personnel changes, events and job opportunities in Asia-Pacific communications. If you think something could be added to our monthly offering, feel free to send your feedback through our social media channels or at info@communication-director.com



PERSONNEL CHANGES



• Nissan strengthens global communications team

Global vehicle manufacturer, Nissan, has strengthened its global communications function with a series of promotions and hires. Amanda Groty, head of communications at PayPal EMEA until recently, will work alongside Sadayuki ... [+](#)



🇺🇸 Ford names new communications leadership in Asia & Europe

Ford has named new communications leadership in Asia Pacific and Europe, as part of a series of moves that includes Mark Truby relocating to Shanghai to become Asia-Pacific vice president of communications, moving from his role as vice president of ... [+](#)



🇸🇬 Lim Ee Jin appointed area director at IHG

InterContinental Singapore announces the appointment of Lim Ee Jin as area director of marketing and communications. In this new role, Ee Jin will be responsible for the strategic direction of marketing campaigns and spearhead key ... [+](#)



🇮🇳 Nissan appoints Dr Lavanya Wadgaonkar

Nissan announced the appointment of Dr. Lavanya Wadgaonkar as vice president, Asia and Oceania (A&O) regional communications, Nissan Motor Asia Pacific (NMAP). Dr. Wadgaonkar, previously vice president of communications ... [+](#)

ASIA-PACIFIC COMMUNICATIONS SUMMIT 2016

A
UNIQUE PEER PLATFORM
DISCUSSING
HYPERCONNECTED
COMMUNICATIONS

27 | 28
OCTOBER

Novotel Singapore
Clarke Quay



Marriott Group promotes Grace Hoang

Grace Hoang has been appointed director of marketing communications at JW Marriott Bangkok and Renaissance Koh Samui Resort & Spa, Thailand. She joins from Bangkok Marriott Hotel Sukhumvit and Bangkok Marriott Executive ... [+](#)



Cordis announces two new appointments

Cordis Hong Kong has appointed Mavis Ko as director of public relations and communications and Edward Hobson as director of sales and marketing. Before joining Cordis, Ko was previously the brand manager of Maxim's ... [+](#)



Wallace joins The Arts Centre Gold Coast

Lindsay Wallace has been announced as the director of marketing and communications for The Arts Centre Gold Coast. Lindsay Wallace has worked since 2014 at Pacific Fair as tourism marketing manager; prior to that she was a ... [+](#)



★ **Zweyer named communications director at Six Senses**

Norman Zweyer has been promoted to the role of director of marketing communications for the three Six Senses properties in Vietnam. He brings more than 12 years of extensive sales and marketing experience in hospitality to his new ... [+](#)

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**ASIA-PACIFIC
COMMUNICATIONS
AWARDS**

**A
UNIQUE AWARD
CELEBRATING
THE FINEST
COMMUNICATIONS
WORK IN
ASIA-PACIFIC**

Deadline for entries
July 29th 2016

Gala ceremony in Singapore
October 27th 2016

JOBS



United Nations Environment Programme

Public Information Officer, Head of News and Media

Location: Nairobi



DBS Bank

Vice President - Content, Media & Awards, Group Strategic Marketing & Communications

Location: Singapore



Morgan Stanley

Head of Asia Pacific Community Affairs,

Internal Communications & Marketing

Location: Hong Kong



Singapore Workforce Development Agency

Deputy Director, Corporate Marketing and Communications Division

Location: Singapore



Airbnb

Corporate Communications/PR Manager

Location: Beijing



Thomson Reuters

Business Communications Manager

Location: Beijing



Freshfields Bruckhaus Deringer

Communications Manager, Asia

Location: Hong Kong



Zurich Insurance

Communication Manager

Location: Jakarta



ARTICLE



A long-term commitment

From diamond mines in Canada to copper-gold mines in Mongolia, Rio Tinto makes local community engagement a top priority.

[read more](#)

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EVENTS



15.07.2016, Singapore

APACD Coaching Day Singapore

The Asia-Pacific Association of Communication Directors (APACD) is happy to announce the upcoming coaching day in cooperation with CS&A which ... [+](#)



09.08.2016, Auckland

APACD Country Meeting New Zealand

We are very glad to inform you that we found a new date and venue for our networking event in Auckland. We are excited to ... [+](#)



26.10.2016, Singapore

Asia-Pacific Communications Award Live Presentations

On October 26th, all shortlisted nominees will have the chance to present their projects first hand to an esteemed jury made up of a hand-picked ... [+](#)



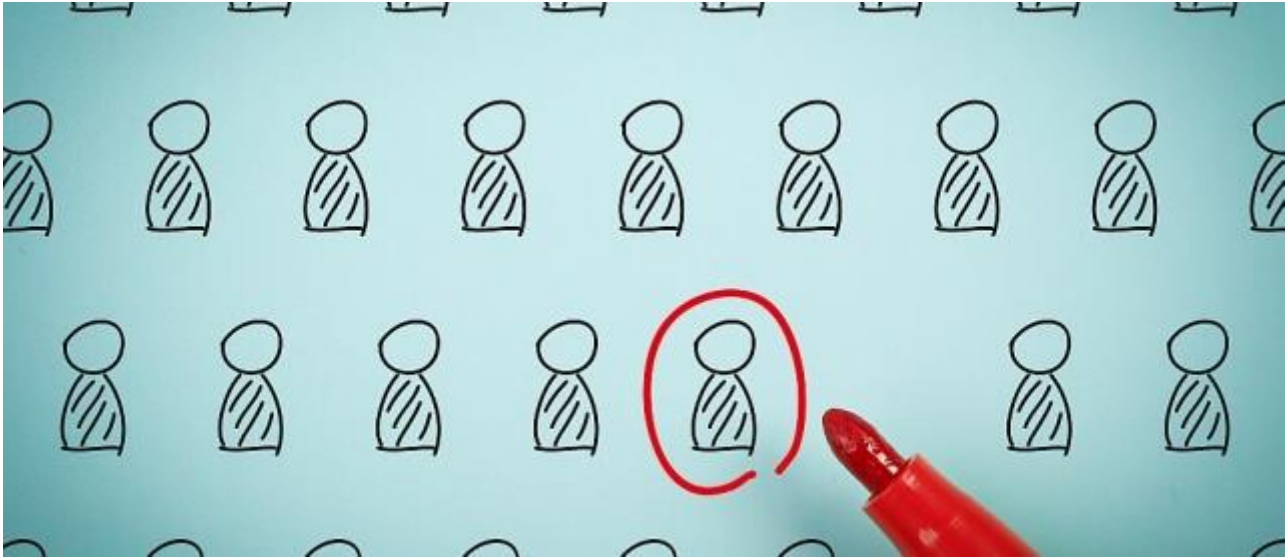
27.10.2016, Singapore

Asia-Pacific Communications Summit

We don't need another technology or user survey to tell us something which has become more than self-evident – a look outside ... [+](#)



FACTS & FIGURES



Employer branding more important than ever

Employer brand or reputation is seen as more important today than five years ago according to job seekers from across the globe. This view is strongest in China (72%) and Mexico (62%), according to ManpowerGroup Solutions' new report, Brand Detectives: The New Generation of Global Candidates. Globally, 81% of respondents highlighted employer-employee trust as an [read more](#)

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